

Total Annual Impact

Demonstrating the value of Del Mar College on the economy of the Coastal Bend Area.

\$716.7 Million

Added Income OR
Gross Regional Product

Numbers provided by Economic Modeling Specialists Intl., 2014

\$637.2 Million

Annual Added Income

ALUMNI IMPACT



Impact of the increased earnings of DMC's alumni and place of employment

\$68.2 Million

Annual Added Income

OPERATIONS SPENDING IMPACT



Impact of DMC's payroll and day-to-day spending

\$11.4 Million

Annual Added Income

STUDENT SPENDING IMPACT



Impact of the daily spending of DMC students retained and attracted to the region

Average Earnings in the DMC Service Area

Master's	\$69,100
DMC Tech Associate's	\$57,200
Bachelor's	\$56,700
Associate's	\$40,600
H.S.	\$30,000
<H.S.	\$18,100

\$27,200

The amount the average DMC Tech Associate's degree graduate earns **over** a high school graduate at their career midpoint

About Del Mar College

16,000
Credit Students



9,673
Non-Credit Students



1,477
Full-time & Part-time Faculty & Staff



2016-2017 Academic Year
(1 icon = 1,000 people)

For Every \$1 Invested By...

Benefit-Cost Ratio



TAXPAYERS IN TEXAS

Cumulative value over course of students working lives

\$ = \$\$\$ [\$3.20]

3.2



STUDENTS

Cumulative value in higher future wages

\$ = \$\$\$\$\$ [\$6.00]

6.0



SOCIETY IN TEXAS

Cumulative value in benefits (Health, Crime, & Unemployment)

\$ = \$\$\$\$\$
\$ [\$46.20]
\$

46.2

DMC Service Area

